

## Future Skills: What will make our students employable?

Mike Mayor Senior Director, Global Scale of English



96% of chief academicofficers believe they areequipping their students forfuture employment

### www.gallup.com 2014

Pearson

# Are our students prepared for the workplace?

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11% of employers think that education institutions are effectively preparing students for work

### A changing jobmarket



**Sustainability director** 



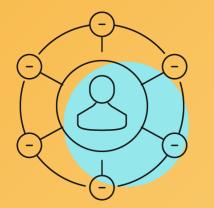
**Podcast producer** 



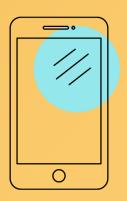
**Cloud architect** 



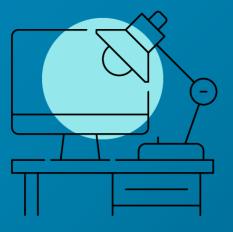
**Data scientist** 



Social media manager



App developer



### 65% of today's 12-year-olds will end up in jobs that do not yet exist

## A changing jobmarket



12 -14 the number of jobs a millennial will have over the course of their career

Source: UNESCO/World Bank 2015

### What the papers say



### Robot automation will 'take 800 million jobs by 2030' - report

() 29 November 2017

🔗 🈏 🗹 < Share



www.bbc.co.uk

#### Top Stories

Defence budget risks UK influence, say MPs The Commons Defence Committee calls

The Commons Defence Committee calls for 3% of GDP to be spent on defence to maintain UK "usefulness".

() 15 minutes ago

MPs back Heathrow airport expansion

() 8 hours ago

Heatwave set to last until the weekend © 2 hours ago

Features

### Robots will take our jobs. We'd better plan now, before it's too late *Larry Elliott*

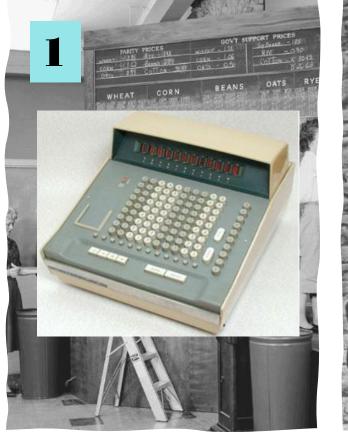


The opening of the Amazon Go store in Seattle brings us one step closer to the end of work as we know it

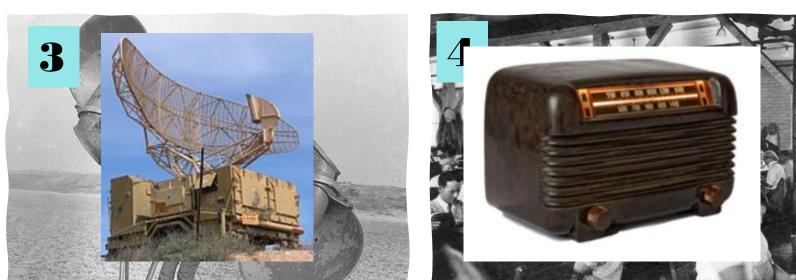


www.theguardian.com

## Haven't we been here before?







- 1. What was the job role/name?
- 2. What "technology" replaced it?

### Technology is having an impact

## BT to cut 55,000 jobs with up to a fifth replaced by AI

③ 3 hours ago → 📮 Comments

<



<u>www.bbc.co.uk</u> (18 May 2023)

### Jobs most at risk from AI

- Tech jobs (coders, data analysts, computer programmers, software engineers)
- Media jobs (advertising, content creation, technical writing, journalism)
- Legal Industry jobs (legal assistants, paralegals)
- Market Research Analysts
- Finance jobs (financial analysts, personal financial advisers)
- > Traders
- Graphic designers
- Accountants
- Customer Service Agents
- > Teachers ?????????

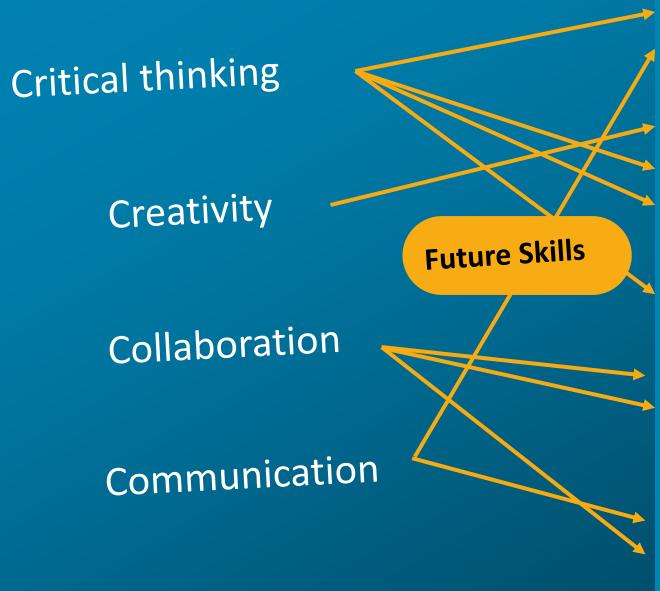
*10 roles that AI is most likely to replace* businessinsider.com, June 2, 2023



### **Future Skills**

- 1. Judgment and Decision Making
- 2. Fluency of Ideas
- 3. Active Learning
- 4. Learning Strategies
- 5. Originality
- 6. Systems Evaluation
- 7. Deductive Reasoning
- 8. Complex Problem Solving
- 9. Systems Analysis
- 10. Monitoring
- 11. Critical Thinking
- 12. Instructing
- 13. Education and Training
- 14. Management of Personnel Resources
- 15. Coordination
- 16. Inductive Reasoning
- 17. Problem Sensitivity
- 18. Information Ordering
- 19. Active Listening
- 20. Administration and Management

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"... the supply of people possessing **STEM** (science, technology, engineering, math) skills and the **uniquely human skills** (e.g. creativity, empathy, collaboration) increasingly prized in today's job market cannot keep up with demand."

### What does it mean to be employable?

CORE ACADEMIC COMPETENCIES





- Literacy
- Numeracy
- Digital fluency
- Skills related to a specific job
- Hard skills

- Soft Skills/21<sup>st</sup>
   Century Skills
- Collaboration
- Communication
- Critical thinking
- Creativity
- Leadership
- Self management
- Social responsibility

CAREER KNOWLEDGE & TRANSITION SKILLS



- Showcasing skills and qualifications
- Developing a presence on social media
- Interview skills
- CV writing

### Why are our learners learning English?



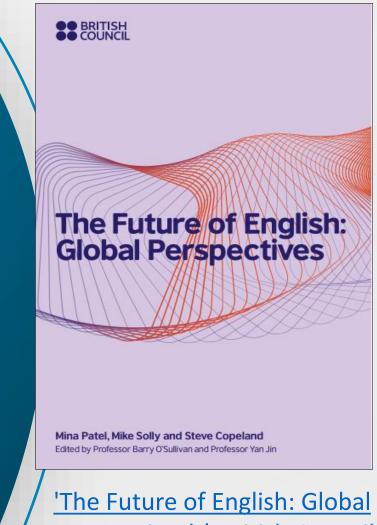
https://www.pearson.com/content/dam/one-dot-com/one-dot-com/global/Files/news/gls/Pearson\_Global-Learners-Survey\_2020\_FINAL.pdf

### Pearson Global Learner Survey

	Why is it important for you to know English? It's a critical skill for (Asked among non-English speaking countries and respondents who think English fluency is important)	Canada	Brazil	China	India
English is the gateway to	Communicating with colleagues and customers around the world.	51		52	55
How Important is it for you to be fluent in English? Very + contexthat im (Asked among non-English speaking countries)	Being able to work for international companies.	37	64	42	51
	Being able to travel freely.	37	54	44	40
Canada	Working abroad.	27		26	47
95%	Studying abroad.	20	46	30	40
	Remaining employable in a difficult economy.	41		32	29
	Working in my country.	53		19	35
	Participating in global entertainment (music, movies, etc.).	26	34	29	32
	Keeping my current job.	36		19	33
	Being seen as being educated.	28	26	17	34
	Studying in my country.	38	12	19	29

### The future of English: Global Perspectives

- English will continue to the be the lingua franca for at least the next decade
- It is unlikely that technology will replace the need for teachers in the foreseeable future
- Language proficiency for employability is without question a key driver behind the desire to learn English for many people
- Requirements set by employers are partly shaping English language syllabuses
- English is seen as the key to higher education, better employment and higher salaries



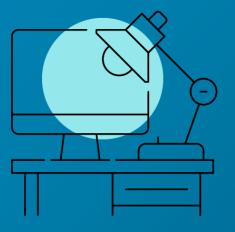
Perspectives' | British Council (2023)

### English is a Future Skill



- Letter of • application
  - Interviewing •

- competency in English as a foreign language
- General **Business English** language skills
- Skills

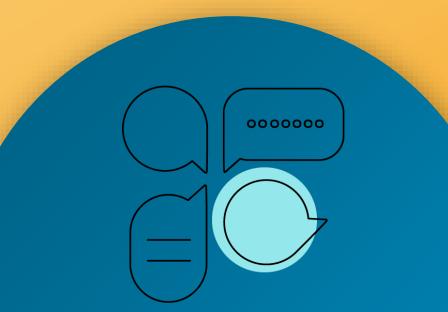


# 92% of employees said thatEnglish was important fortheir job

Research carried out by Pearson and LinkedIn: 2015

Pearson

# Employees lack confidence in their English



7% of employees think they can communicate effectively at work

## **CEFR and Global Scale of English**

- mainly focussed on general English with limited reference to work and study
- developed for adult and young adult learners never intended for Young Learners
- ➢ 60%+ of Can Do statements focus on Speaking
- wide levels that take many hours to master so difficult to show regular progress is being made
- difficult for teachers to use in their day-to-day teaching and testing – CEFR Can Do statements need to be adapted to create lesson objectives





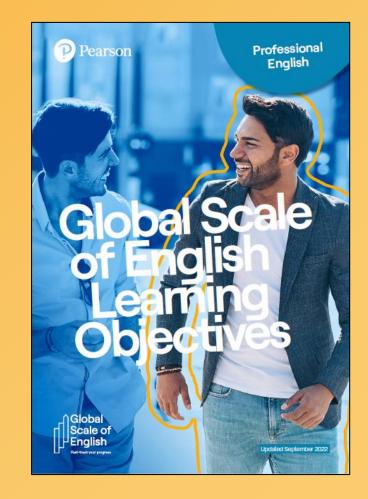
### **GSE** Learning Objectives



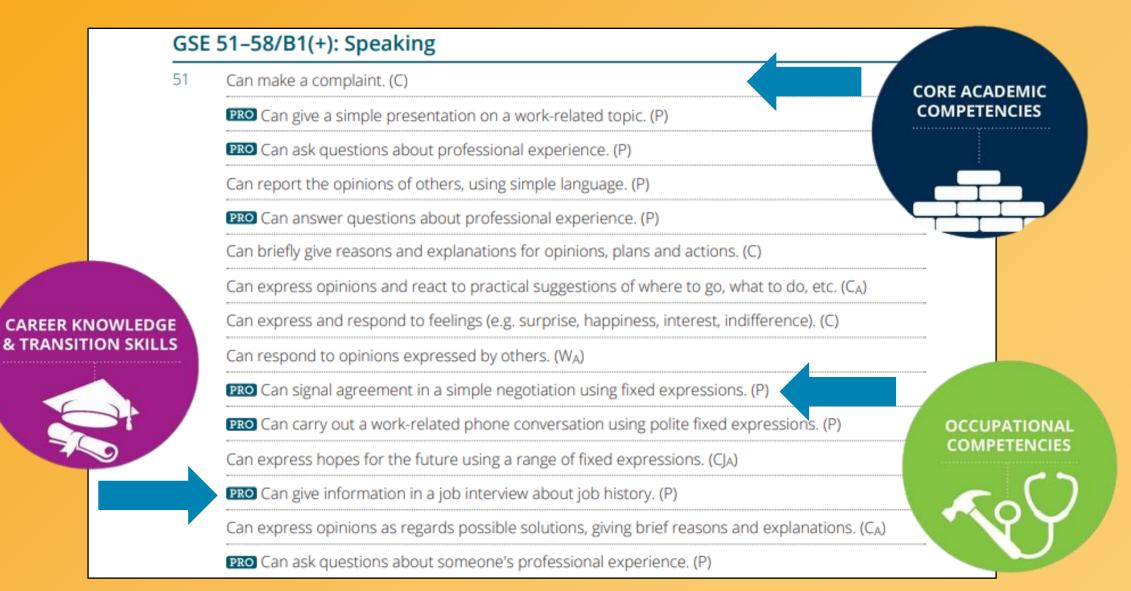
www.pearson.com/languages

### Creating a language framework for the workplace

- mainly focussed on general English with limited reference to work and study
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- > 60%+ of Can Do statements focus on **Speaking**
- wide levels that take many hours to master so difficult to show regular progress is being made
- difficult for teachers to use in their day-to-day teaching and testing – CEFR Can Do statements need to be adapted to create lesson objectives



## **GSE for Professional English**



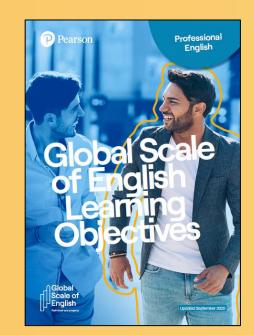
### What is the top workplace activity?

Attending business meetings	65		18	935
Maintaining international relations, travelling	59	18	14 3 6	
Presenting company, products, services	55		23	10 6 6
Using multilingual communications	52		24	14 3 7
Attending trade fairs, conferences, congresses	50		20 1	3 8 9
Preparing communication material	50		23	10 8 9
Interacting socially with customers	50		24	14 6 6
Retrieving and using business/technical language	42	2	6 1	7 6 9
Interacting in teams/with colleagues	40	19	11 9	21
Preparing internal operational procedures	38	16	12 10	24
Responding to and presenting offers/bids	37	20	19	7 17
Managing multilingual website	37	18	20	11 14
Reporting: market analysis, policy products	35	18	18 1	1 18
Installing and maintaining company products	28 1	7 13	8	34
	0% 10% 20% 30%	40% 50%	60% 70% 8	0% 90% 100%

European Commission (2015) *Study on Foreign Language Proficiency and Employability.* 

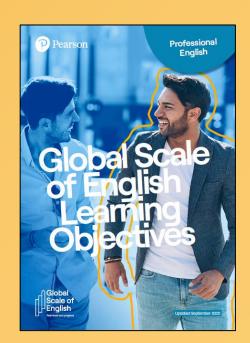
## Meetings

	Learning Objective
1	Can understand the advantages and disadvantages of different options during a discussion.
2	Can check that everyone agrees in group discussions using fixed expressions.
3	Can politely respond to interruptions during a discussion and return to the main topic.
4	Can write up the objectives and key points of a work- related meeting in a simple way.
5	Can invite others into the discussion during a teleconference by asking for questions.



## Meetings

	Learning Objective	CEFR	GSE
4	Can write up the objectives and key points of a work-related meeting in a simple way.	B1	50
2	Can check that everyone agrees in group discussions using fixed expressions.	B1+	57
5	Can invite others into the discussion during a teleconference by asking for questions.	B2	60
1	Can understand the advantages and disadvantages of different options during a discussion.	B2	64
3	Can politely respond to interruptions during a discussion and return to the main topic.	B2+	69



### Language skills for specific jobs

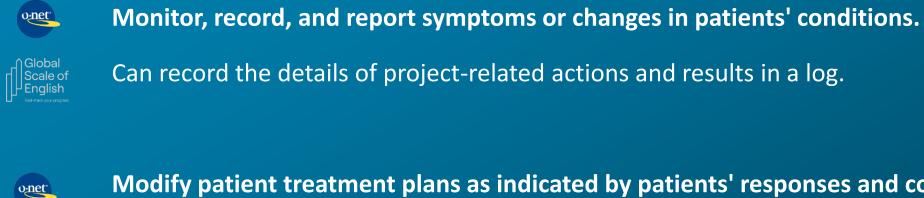
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Help Find Occupations	Advanced Search Crosswalks	;	Share O*NET Sites	Pears
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ritial.	*	What is O*NET?	Find It Now at My Next Move	of
S Occupation Search	Keyword or O*NET-SOC	Code:		N
Find Occupations	Advanced Sear	ch Crosswalks	Put your military skills and experience to work in civilian life. Learn how at: MY NEXT MOVE	
Browse groups of similar occupations to explore careers. Choose from industry, field of work, science area, and more.	Focus on occupations that us a specific tool or software. Explore occupations that need your skills.	data. Enter a code or title from	Get Started	



### Language skills for specific jobs

onet O∗NET OnLine	Occupation Quick Search:
Help Find Occupations Advanced Search Crosswalks	Share O*NET Sites
Summary Report for: 29-1141.00 - Registered Nurses	Updated 2017 Bright Outlook
Assess patient notified with the and needs, develop and implement nursing care plans, and maintain in convalescent, or disabled patients. May advise patients on health maintenance and disease prevention required.	
Sample of reported job titles: Charge Nurse, Director of Nursing (DON), Emergency Department RN (Oncology Registered Nurse), Operating Room Registered Nurse (OR RN), Public Health Nurse (PHN RN (Staff Registered Nurse)	
Also see: Acute Care Nurses, Advanced Practice Psychiatric Nurses, Critical Care Nurses, Clinical Nur         View report:       Summary         Details       Custom	rse Specialists
Tasks   Technology Skills   Tools Used   Knowledge   Skills   Abilities   Work Activities   Detailed Work Activities   Work Context     Related Occupations   Wages & Employment   Job Openings   Additional Information	Job Zone   Education   Credentials   Interests   Work Styles   Work Values
Tasks	4
E All 28 displayed	
<ul> <li>Maintain accurate, detailed reports and records.</li> </ul>	
• Administer medications to patients and monitor patients for reactions or side effects.	
Record patients' medical information and vital signs.	· · · · · · · · · · · · · · · · · · ·
Monitor, record, and report symptoms or changes in patients' conditions.	N
• Consult and coordinate with healthcare team members to assess, plan, implement, or evaluate	patient care plans.
Modify patient treatment plans as indicated by patients' responses and conditions.	
Monitor all aspects of patient care, including diet and physical activity.	

## Language skills for nurses



Modify patient treatment plans as indicated by patients' responses and conditions Can ask open-ended questions to better understand the specific details of a problem.



Direct or supervise less-skilled nursing or healthcare personnel or supervise a particular unit. Can give a clear, detailed spoken description of how to carry out a procedure.

### **GSE** Toolkit

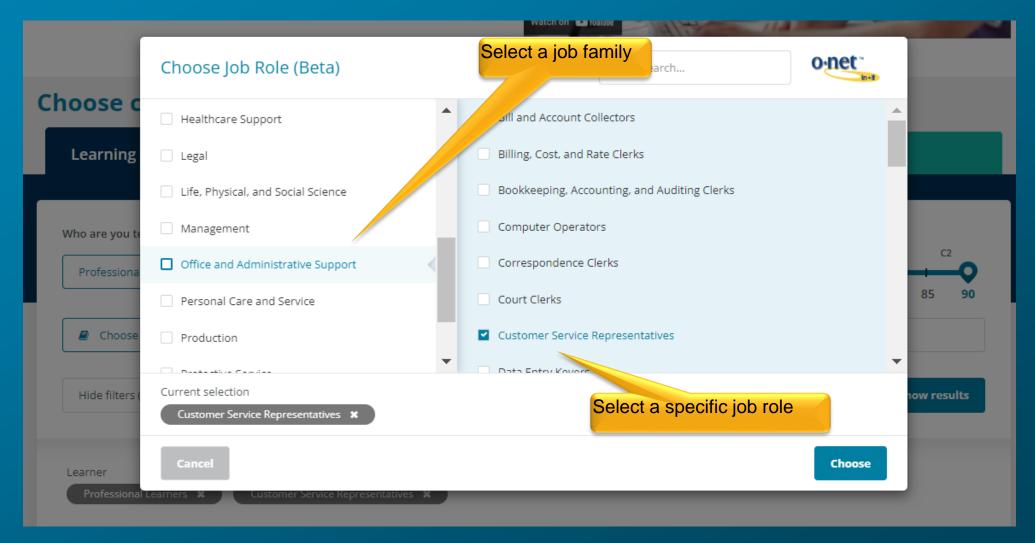


www.pearson.com/languages

### Language skills for specific jobs

earning Objectives		Gramma	r				Vocab	ulary			
ho are you teaching? 😨	< A1	e on the GSE / C	EFR 🕑	A2+	B1	B1+	B2	B2+	C1	1 C	2
Professional Learners v	10	22	30	<b>3</b> 6 4	43	51	59	67	76	85	90
Choose Skill	Choose	Job Role	0	Q Fil	lter search	results with	a word or p	hrase			
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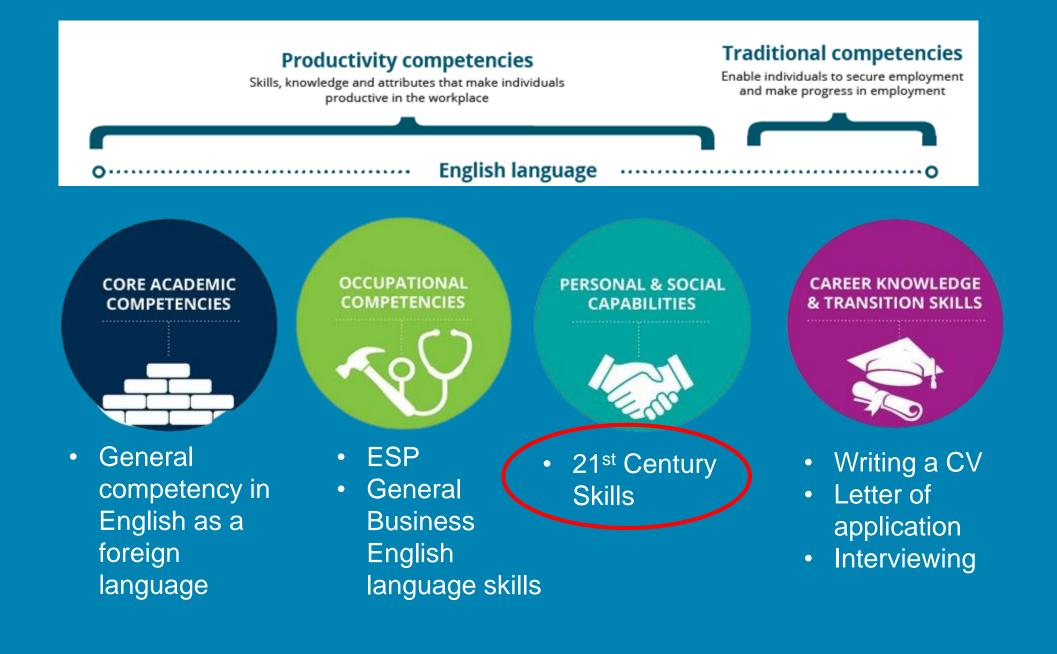
### Language skills for specific jobs



### **Customer Service Reps**

Search results **26** Find coursebook Download LEARNING OBJECTIVES \$ SKILL 🜲 GSE 🗢 CEFR 🚔 Can discuss product features in a business setting using simple language. © PL 49 Speaking B1 (43-50) ~ Can carry out a work-related phone conversation using polite fixed expressions. © Speaking 51 B1+ (51-58) ~ Can briefly give reasons and explanations for opinions, plans and actions. © 51 Speaking B1+ (51-58) ~ Can write a short report on a work-related task or event. © PL 51 B1+ (51-58) Writing ~ Can use closed questions to receive concise answers. © PL Speaking 54 B1+ (51-58) ~

# Is mastery of English enough to secure a job?





### Skills for Today:

What We Know about Teaching and Assessing Collaboration





Skills for Today: What We Know about Teaching and Assessing Leadership



### Skills for Today:

P

Pearson

What We Know about Teaching and Assessing Critical Thinking







Skills for Today: What We Know about Teaching and Assessing Communication



Pearson

**Skills for Today:** 

What We Know about Teaching and Assessing Self-Management



https://blog.pearsoninternationalschools.com/employability-skills-what-makes-us-employable/

### Teaching Future Skills: what the research says

- Future skills need to be explicitly taught you cannot assume they will simply be "picked up" along the way
- Start young! These skills take many years to master
- Future skills are taught most effectively within the context of teaching other subjects
- Timely feedback on performance is one of the most effective ways to teach future skills
- Raise the profile of these skills tell students which of the skills they are practising

## Teaching Future Skills: what the research says

Set up tasks which require students to use Future Skills

- Group tasks (Collaboration)
- Researching a topic (Critical Thinking)
- Sharing their own ideas (Communication)
- Suggestion solutions to a problem (Creativity)

# Future skills

Unit 1 | Lesson B



4 A Work in groups of three. Student A: Read text A on this page. Student B: Read text B on page 146. Student C: Read text C on page 148.

B Complete the table with information from your text.		В	Complete	the table	with info	ormation t	from your	rtext.
---	--	---	----------	-----------	-----------	------------	-----------	--------

3.7	Text A	Text B	Text C
Who is the text about? Where?			
What is their job? What do they do for other people?			
Why do they do It?			
Do they run an organisation?	6		
What do they say about what they do?			

- 5 A Use your notes to tell the other students in your group about your text. Complete the table for the other two texts
- B In your groups, discuss the questions.
- 1 What do you think the three people enjoy about what they do?
- 2 Which person do you admire the most? Why?
- C Find words or phrases in bold in your text to match the meanings (1-5).
- 1 a list showing how much you have to pay 2 behaviour that shows you care for and want to help
- others 3 the money that someone earns or receives regularly 4 to become popular
- 5 to do something so you can be certain of the result

#### perstudents Read and discuss the question

#### FUTURE SKILLS Social responsibility

The media often describes people like Lou, Zeal and James as good people or heroes. Define a good person. Are the people in the texts good people? Which famous people do you think are good? Why?





## A

Lou Ridsdale loves gardening. In a small space next to her home in Ballarat. Australia. she grows vegetables. One day, she heard about a man in Los Angeles who grew food to share with the community. He belonged to an organisation called Food is Free. Ridsdale saw that she had more vegetables than she needed and decided to give them away, like the man in Los Angeles.

In Ballarat, just 6.4 percent of people eat the recommended amount of vegetables. A lot of people in the city have low incomes and the city has many problems connected to what people eat: lack of affordable food and lack

## **FUTURE SKILLS**

## Leadership

When you make a decision in a group or team. it is important to listen to different ideas and c before you decide what to do.

Talk to a partner about a time when you lis other people before you made a decision. I

their ideas and opinions hel

When you read news stories, it is i

about whether they are true or fal a news story, you should:

look at the source and author o

read the whole article, not only

check if the same news story is

**FUTURE SKILLS** 

Critical thinking

vou can trust them.

that you trust



## **FUTURE SKILLS**

## Self-management

When you record new vocabulary, it is important

## **FUTURE SKILLS** Creativity



o extra information d in the future, e.g. the

Creativity can be useful for language learning. Visualising new vocabulary, drawing pictures and creating interesting or unusual sentences or stories with new language are all ways that can help fix the language in your mind. Can you think of other creative ideas for language learning? With a partner, write a list of creative ways to learn English.

check some of the facts in the a names of experts.

Do you use any of these strategies when you access the news? Which ones? What else do you do?

## Social responsibility

The media often describes people like Lou, Zeal and James as good people or heroes. Define a good person. Are the people in the texts good people? Which famous people do you think are good? Why?



ord when you note down information would it be





## Pre-Primary: social & emotional learning

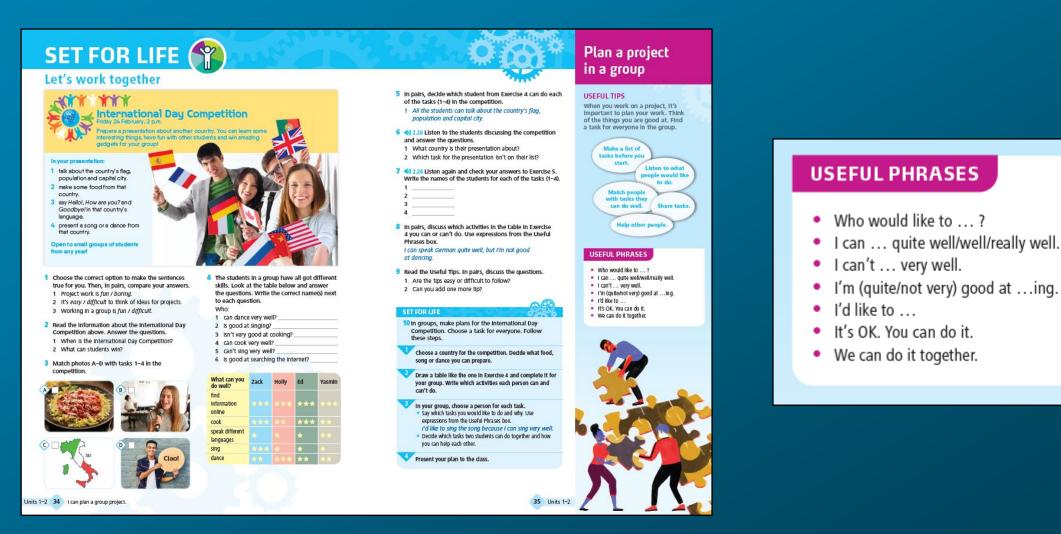




## Teaching Future Skills: alongside English

- Provide students with the language they need eg. to collaborate:
  - So what you're saying is..... (Active Listening: Checking understanding)
  - > I'd like to hear what Sue has to say... (Inviting others to give their opinion)
  - I'm not sure I entirely agree with you there... (polite disagreement)
  - Can I just make a quick point... (polite interruption)

## **Collaboration:** Task Management



## Teaching English skills

## **Teacher's notes:**

Ss work in small groups and decide where to eat lunch/dinner. Monitor and make notes on Ss' language use for later feedback.

In the group discussion, did they...?

- Use the grammar from the unit (noun phrases)
- Use vocabulary from the unit (eating out)

Make a note of any errors to go through after the activity has ended.



## Speaking

### PREPARE

SPEAR

- 10 Work in groups. You're going to decide where to eat lunch/dinner. First, work on your own and:
  - 1 think of at least two places you could suggest. Write down how you would define them and why you think they are good.
  - this of one or two places that you wouldn't get to they were suggested and why.

3 think about the language you could use from this lesson.

11 Work in groups. Discuss and decide where to eat lunch/dinner. If you don't know each other, introduce yours lives first. Use the Useful phrases to help you.

## Useful phrases

What does everyone fancy? How/What about (a pizza)? Let's go to (that Turkish restaurant). Sounds good. I'd prefer somewhere else, if no one else minds

## Teaching Future skills

## **Teacher's Notes**

In the group discussion activity, did you see evidence of:

- Active Listening (checking for understanding)
- Polite interruption
- Asking others for their opinions
- Inviting others into the discussion



## Speaking

### PREPARE

- 10 Work in groups. You're going to decide where to eat lunch/dinner. First, work on your own and:
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#### SPEAK

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### **Useful phrases**

What does everyone fancy? How/What about (a pizza)? Let's go to (that Turkish restaurant). Sounds good. Vd prefer somewhere else, if no one else po

# Monitoring progress of Future Skills

# The challenge of measuring soft skills

The primary roadblock is that we often have different definitions of what soft skills look like, and we usually don't share those definitions with each other inside organizations to improve clarity. Before attempting to measure soft skills, you need to establish a shared definition of each skill, as well as clearly delineated behaviors that indicate when that skill has been mastered.

> Dr. Amy Dufrane The challenge of measuring soft skills in TLNT (www.tlnt.com) 10 May 2021



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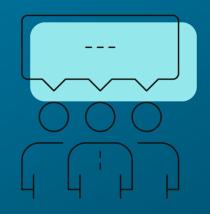
## **A Framework for Future** Skills Development

- Draft progressions created based on literature reviews
- Review by external experts in educational psychology, learning deign, learning research
- Experts from different regions of the world (to mitigate issues of cultural bias/ differences): US, Norway, Singapore
- Review by internal experts from product development

## Collaboration

The process of working together to achieve shared goals through coordination and interdependence







Engaging with ideas

Interpersonal communication

Task management

## Collaboration

Sub-Skills	
Engaging with ideas	<ul> <li>Listening and building on ideas</li> <li>Engaging in group dialogue around differing ideas or opinions</li> <li>Building consensus</li> </ul>
Interpersonal communication	<ul> <li>Receiving and giving feedback</li> <li>Using norms for group communication</li> </ul>
Task management	<ul> <li>Managing work responsibilities within a group</li> <li>Making progress on group work</li> <li>Managing setbacks and challenges on group work</li> </ul>

- 1. Practises active listening to understand a speaker's point of view
- 2. Listens without interrupting or interrupts productively
- 3. Elaborates on the ideas of others
- 4. Summarizes multiple ideas to synthesize into a new or improved idea
- 5. Contributes ideas to the group

Order the behaviours from the lowest level of mastery to the highest level of mastery.

2. Listens without interrupting or interrupts productively

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5. Contributes ideas to the group

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1. Practises active listening to understand a speaker's point of view

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- 5. Contributes ideas to the group
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## Collaboration: Skill Development Framework

• • • • • • • • • • • • • • • • • • •	●●○○○ Basic	●●●○○ Intermediate	●●●●○ Advanced	•••• Mastery
Listening and Buildi	ng on Ideas			
Listens without interrupting or interrupts productively.	Contributes ideas to the group.	Practices active listening in order to understand a speaker's point of view. Responds to and contributes additional / different ideas to the group conversation.	Extends an idea from the group conversation to work towards a shared goal. Elaborates on the ideas of others during a sustained conversation.	Identifies clusters of ideas shared by others in the group. Summarizes multiple ideas to synthesize into a new or improved idea.

2 5 1 3 4

## **Teaching Future Skills**

## **Teacher's Notes**

In the group discussion activity, did you see evidence of:

- Active Listening (checking for understanding)
- Polite interruption
- Asking others for their opinions
- Inviting others into the discussion



## Speaking

### PREPARE

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  - 3 think about the language you could use from this lesson.

#### SPEAK

11 Work in groups. Discuss and decide where to eat lunch anner. If you don't know each other, introduce yourselves first. Use the Useful phrases to help you.

### **Useful phrases**

What does everyone fancy? How/What about (a pizza)? Let's go to (that Turkish restaurant). Sounds good. I'd prefer somewhere else, if no one else prio

## **Collaboration: Observation checklist**

# Sub-Skill Engaging with Ideas

The set of strategies people use to share, negotiate, and examine claims and ideas, and to reconcile different perspectives, values, opinions, or priorities

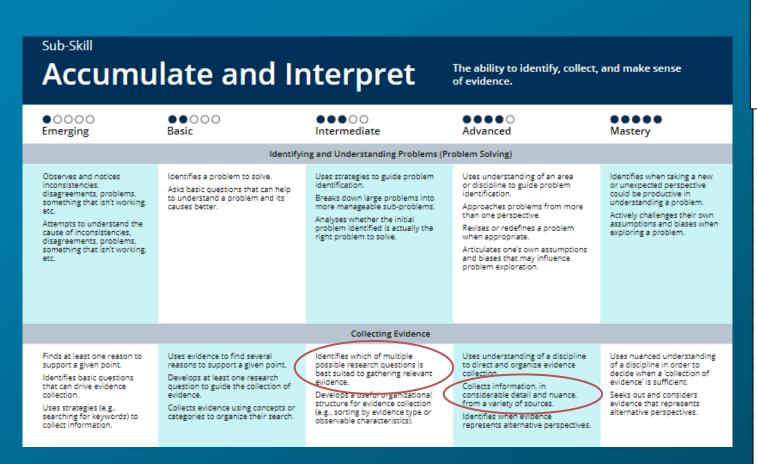
Pre-Skill Foundations	●○○○○ Emerging	●●○○○ Basic	●●●○○ Intermediate	●●●●○ Advanced	Mastery	
Learners need the	Listening and Building on Ideas					
capacity for verbal communication communicate ideas, ask and respond to questions.	Listens without interrupting or interrupts productively.	Contributes ideas to the group.	Practices active listening in order to understand a speaker's point of view. Responds to and contributes additional / different ideas to the group conversation.	Extends an idea from the group conversation to work towards a shared goal. Elaborates on the ideas of others during a sustained conversation.	ldentifies clusters of ideas shared by others in the group. Summarizes multiple ideas to synthesize into a new or improved idea.	
	Engaging in Group Dialogue Around Differing Ideas or Opinions					
*	Expresses one's own opinion. Continues to work with others when disagreements arise.	Recognizes when there are differences in opinions or ideas within the group. Asks others for their opinions.	Engages in conversations to negotiate ideas with others. Seeks alternative ideas and counterclaim from the group.	Respectfully engages in conversations despite significant differences in ideas, opinions, or feelings. Suggests potential areas of compromise or other strategies for resolving differences in opinions. Explores and compares alternative ideas and counterclaim from the group in order to understand different perspectives.	Facilitates group dialogue to make sense of alternative ideas and counterclaim. Manages disagreements / conflict within the group. Negotiates comprises or moves forward with multiple ideas to make progress towards a shared goal.	
	Building Consensus					
			Effectively advocates for an idea (either one's own or someone else's) by supporting claims with evidence.	Examines the quality of a set of claims made by members of the group to inform group consensus.	Synthesizes ideas from across a set of claims to help reach group consensus.	

## **Collaboration checklist**

In the group discussion activity, did you see evidence of group members:

- Listening without interrupting or interrupting politely
- Contributing ideas
- Effectively expressing their own opinions
- Asking others for their opinions
- Identifying differences in opinions within the group

# Critical thinking: assessment rubric



## **Activity Prompt:**

Research the market for a particular consumer good and use that research to propose a data-driven response addressing the impact of Covid.

## Rubric:

## **Critical thinking**

#### No evidence

No evidence of question and analysis of the decision process, data, information, or evidence base. Acceptance of inputs at face value. No evidence of new sources of information being sought.

### Developing

Some evidence of questioning and critiquing of the decision process and inputs. Some effort put into finding new sources of inputs.

### Intermediate

Well-defined questioning and critiquing moving towards new arguments and positions on the decision process and evidence base.

## Advanced

Clearly defined questioning and critiquing with fully developed arguments and positions on the decision process and evidence base.

# Employability skills and ELT

- Review the English skills being taught [Ministry/Institution level decision]
- Include soft skills in the ELT classroom
- Start young! These skills take many years to master
- Raise the profile of soft skills
- Give feedback positive and areas for improvement
- Model the skills yourself
- Teach the necessary language that allows learners to demonstrate soft skills
- Include activities that give learners the chance to practise soft skills
- Share the criteria outlining what "good" looks like

# Future Skills: Resources





## www.pearson.com/en-gb/efficacy/learning-evidence.html

